

**EVEREADY >>>**

**INDUSTRIES INDIA LTD.**

1, MIDDLETON STREET, KOLKATA - 700 071

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May 31, 2017

BSE Limited  
P.J. Towers,  
Dalal Street, Fort  
Mumbai - 400 001

The National Stock Exchange  
of India Ltd  
Exchange Plaza, C-1,  
Block - G,  
Bandra Kurla Complex  
Bandra (East)  
Mumbai - 400 051

The Calcutta Stock Exchange  
Limited  
7, Lyons Range  
Kolkata - 700 001

Dear Sirs,

Pursuant to the provisions of Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements), Regulation 2015, and further to our letter of May 30, 2017, we enclose a copy of the advertisement which was published in "Business Standard" and "Aajkaal" on Wednesday, May 31, 2017.

Thanking you,

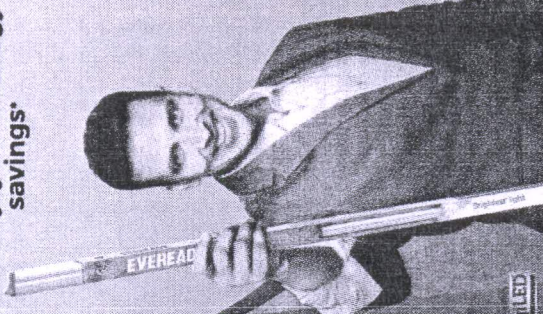
Very truly yours,  
**EVEREADY INDUSTRIES INDIA LTD.**

*Kamchan P. Jaiswal*  
For (T. PUNWANI)  
VICE PRESIDENT - LEGAL  
& COMPANY SECRETARY

Enclo : As Above.

**EVEREADY**  
GIVE MORE

Still using conventional tubelights?  
**Upgrade to new Eveready LED Batten and enjoy 50% energy savings.**



Introducing new range of LED Luminaires



A Member of the **WM** Williamson Major Group

**EVEREADY**  
INDUSTRIES INDIA LTD.

Registered Office : 1, Middleton Street, Kolkata - 700071  
CIN: L31402WB1934PLC007993, Tel: 91-33-22883950; Fax: 91-33-24864673; Email: investorrelation@eveready.co.in; Website: www.evereadyindia.com

**EXTRACT OF STATEMENT OF STANDALONE/CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31st MARCH, 2017**  
(₹ in Lakhs, except per share data)

Sl. No.	Particulars	3 months ended (31/03/2017)		Year ended (31/03/2017)		Corresponding 3 months ended in the previous year (31/03/2016)		Year ended (31/03/2017)		Previous year ended (31/03/2016)	
		Unaudited*	Audited	Unaudited*	Audited	Unaudited*	Audited	Unaudited*	Audited	Unaudited*	Audited
1.	Total Income from Operations	31,734.19	1,41,869.03	29,779.93	1,42,075.26	29,779.93	1,42,075.26	1,39,426.46			
2.	Net Profit for the period before tax**	1,093.21	10,470.70	693.93	10,460.65	693.93	10,460.65	8,560.14			
3.	Net Profit for the period after tax**	1,046.17	9,363.38	931.91	9,352.84	931.91	9,352.84	6,902.62			
4.	Total Comprehensive Income for the period (comprising Profit for the period (after tax) and Other Comprehensive Income (after tax))	1,040.07	9,191.65	1,032.85	9,181.11	1,032.85	9,181.11	6,896.85			
5.	Paid up Equity Share Capital (Face Value : ₹ 5/- per share)	3,634.36	3,634.36	3,634.36	3,634.36	3,634.36	3,634.36	3,634.36			
6.	Reserves as per Balance Sheet	-	25,318.47	-	25,318.47	-	25,318.47	16,995.34			
7.	Earnings Per Share (Basic & Diluted) of ₹ 5/- each (not annualised)	1.44	12.88	1.28	12.87	1.28	12.87	9.50			
	(a) Basic	1.44	12.88	1.28	12.87	1.28	12.87	9.50			
	(b) Diluted	1.44	12.88	1.28	12.87	1.28	12.87	9.50			

\* The figures for the quarter ended March 31, 2017 and March 31, 2016 are the balancing figures between the audited figures in respect of full financial year and the published year-to-date figures up to the 3rd quarter of the current financial year and previous financial year.

\*\* There were no Exceptional and/or Extraordinary items during the quarter and year ended 31st March, 2017.

**Notes:**

- The above is an extract of the detailed format of Statement of Quarterly/Annual Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the Statement of Quarterly/Annual Financial Results are available on the Stock Exchange websites at www.bseindia.com, www.nseindia.com and www.cse-india.com respectively and on the Company's website at www.evereadyindia.com.
- The reconciliation between the Financial Results previously reported and the Financial Results after adoption of Indian Accounting Standards ("Ind AS") effective from April 1, 2016 is as under:

Particulars	STANDALONE		CONSOLIDATED	
	Corresponding 3 months ended in the previous year (31/03/2016)	Previous year ended (31/03/2016)	Corresponding 3 months ended in the previous year (31/03/2016)	Previous year ended (31/03/2016)
1. Net Profit after tax as reported under previous GAAP	399.55	5,064.59	5,064.59	5,069.60
Adjustments related to Ind AS transition				
a) Effect of amortisation on derecognition of Eveready Brand	412.50	1,650.00	1,650.00	1,650.00
b) Effect of recognising interest expense on Term loan as per effective interest method	(1.14)	1.77	1.77	1.77
c) Effect of recognising derivative instruments other than designated as Cash Flow Hedge at Fair Value	13.52	12.56	12.56	12.56
d) Effect of Actuarial loss on defined benefit plans taken to Other Comprehensive Income (net of tax)	35.36	118.86	118.86	118.86
e) Effect of Deferred Tax on cash flow hedge reserve taken to Other Comprehensive Income	72.14	59.85	59.85	59.85
f) Effect of recognising investment at fair value through profit and loss	(0.02)	(0.02)	(0.02)	(0.02)
g) Effect of share of loss allocated to non-controlling interest	-	-	-	0.02
Total effect on conversion to Ind AS	532.36	1,843.02	1,843.02	1,843.04
3. Net Profit after tax as reported under Ind AS (1+2)	931.91	6,907.61	6,907.61	6,902.64
4. Other Comprehensive Income (net of tax)	100.94	(5.77)	(5.77)	(5.77)
5. Total Comprehensive Income as reported under Ind AS (3+4)	1,032.85	6,901.84	6,901.84	6,896.87

Kolkata  
May 30, 2017

EVEREADY INDUSTRIES INDIA LTD.  
Suvamoy Saha  
Director